SUNDAY, JUNE 7, 2008

The
Best of BESIG 2

Joint
TESOL France
IATEFL BESIG
Event

TELECOM ParisTech
49 rue Vergniaud, 75013

PROGRAM
General Information

Welcome to the Best of BESIG 2, a one-day conference bringing together the best speakers in Professional English training from around Europe.

We were thrilled when Eric Baber and his team agreed to join forces with us once again. The event is therefore the result of joint collaboration between TESOL France and IATEFL BESIG.

Today’s speakers are based in the UK, France, Germany, and Italy with ELT experience stretching the length and breadth of the globe. Talks are on topics as diverse as using technology in the classroom, developing intercultural awareness, to fine-tuning negotiating skills and even getting published in the Business English industry.

The day will end with a special treat: The Pecha Kucha. Come watch this entertaining battle of wits as our invited speakers “get to the Power Point.”

We encourage you to stock up on the latest materials at the ATTICA stand in room E200. You’ll also have the opportunity to meet up with colleagues, past and present, as well as engage in a general exchange of ideas. A chance to have fun, recharge those intellectual batteries and further develop your repertoire in the field of Business English.

Bethany Cagnol
Best of BESIG 2 Coordinator

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Acknowledgements

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TESOL France
Events Team

Francoise Brown
Bethany Cagnol
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Ros Wright

Eric Baber and the folks at IATEFL BESIG

John Cagnol
website and tech help

ATTICA
for supplying the coffee

Helbling Languages
pens

Longman
note pads

Cambridge University Press
canvas bags

Telecom ParisTech
Vera-Françoise Dickman
James Beneson

TESOL France Supporters

Cambridge University Press
British Council
ETS Europe

UNIVERSITY OF CAMBRIDGE
ESOL Examinations
English for Speakers of Other Languages

PEARSON

Language Assessments

PELLETER

York

Media Training Corporation

Helbling Languages

Cambridge University Press
UESOL FRANCE

UPCOMING TESOL FRANCE EVENTS

October 4th 2008
Bethany Cagnol
Independent’s Day: How to become a freelance teacher in France
Venue: Grenoble University

November 7th and 8th, 2008
TESOL France Annual Colloquium: Meeting the Real Needs of Our Learners
Venue: Télécom Paris
(see opposite page for Call for Papers)

TESOL (Teachers of English to Speakers of Other Languages) France, an affiliate of TESOL Inc. and IATEFL, is a non-profit organization of teachers of English in France. Its purposes are to stimulate professional development, to disseminate information about research, books and other materials related to English language teaching, and strengthen instruction and research.

We regularly organize high-quality events which are opportunities to keep up-to-date with current trends in teaching, share knowledge and experiences and to meet and network with other teachers.

TESOL France operates through an Executive Committee responsible for organizing events, publications and membership. We also have correspondents in the different sectors (primary, university, etc.) who keep us informed of the preoccupations and needs of their sector.

Membership is open to anyone involved in the English Language Teaching (ELT) industry, both French and non-French. Our members include teachers, lecturers, teacher trainers, academic managers, researchers, authors, publishers, testing agencies, company founders, and institutions.

Annual membership
Individual: €44
Benefactor: €55
Student, unemployed, retired: €22
Institutional: €156
Supporter: €156

Your membership is valid for 12 months from receipt of your payment.

TESOL France membership includes:
• Workshops and discussion groups
• Spring Day
• Annual Colloquium
• Quarterly magazine, The Teaching Times
• Leadership opportunities with our Executive Committee

www.tesol-france.org
TESOL France's 27th Annual Colloquium:
Meeting the Real Needs of Our Learners

Friday, 7 November to Saturday, 8 November 2008

Plenary Speaker: Michael Swan

CALL FOR PAPERS

Domain-specific or even skills-specific English for business, economics, medicine, tourism, and science and technology, just scratches the surface and thus presents additional challenges for teachers, materials designers, test developers, administrators, and students. As more programs are emerging, we feel addressing this issue may assist teachers in their classroom teaching and program design efforts.

We therefore welcome contributions including:

- English for Specific Purposes (ESP) and its multiple disciplines
- Learner needs analysis
- The learner-centred classroom
- Domain-specific test development and assessment
- The General English teacher in the domain-specific classroom
- The 20-hour course: meeting the demands of short courses
- Finding your "niche."
- Course design in ESP
- The multi-disciplinary classroom: when a group has varying needs.
- Cross-disciplinary task development: tasks that meet a wide range of needs.
- Meeting needs outside the classroom: extracurricular approaches

Please include:

- Name of speaker(s) + affiliate (where necessary)
- Title and synopsis of workshop / paper: approx 100 words.
- Language of delivery (French / English),
- Target audience - e.g. experienced / less experienced trainers, or both
- Publisher sponsored workshop. Please include name of publisher,
- Biodata. 100 words max,
- Any time during the event when you will not be available,
- Technical needs.

NB: In the past, TESOL France Colloquium attendees have greatly enjoyed workshops that have been more practical than theoretical.

Important Dates:

- Deadline for submission of proposals: July 31st, 2008
- Notification of acceptance: September 1st 2008
- Details of preliminary schedule: October 1st, 2008

Papers are to be submitted in doc or PDF format via e-mail and sent to: tesol@enst.fr

www.tesol-france.org
Telecom ParisTech
46, rue Barrault - 75013 Paris, France
BESIG, the Business English Special Interest Group of IATEFL (International Association of Teachers of English as a Foreign Language), is a truly professional body representing the interests and serving the needs of the international Business English teaching community.

BESIG’s members are mainly teachers of Business English and include both native and non-native speakers of English. The largest proportion of our members comes from Europe but we also have members in over 50 countries including South America, Africa and Asia.

BESIG offers you ways to improve your expertise in teaching Business English and a link with other people in the profession. We do this through our annual international BESIG Conferences, regional workshops, regular newsletters and report describing conference papers / workshops in detail.

BESIG publishes a newsletter every 4 months. The newsletter is by and for our members and contains articles of interest to Business English teachers - teaching tips, book reviews, event reports and more.

As one of our services to the Business English teaching community we offer an e-mail discussion list. Once you have subscribed to the list (which is free of charge) you can take part in e-mail discussions with other members regarding any aspect of Business English teaching.

BESIG and the Fachhochschule Bonn-Rhein-Sieg are pleased to announce that the Annual BESIG Conference will take place November 21 - 23 at the FH Bonn-Rhein-Sieg (Sankt Augustin Campus), Bonn, Germany. (See back cover for more information)

http://www.besig.org
Entrance / Exit
49 rue Vergniaud
(downstairs)

MAP OF THE VENUE

What’s in E200?
★ Registration
★ Coffee
★ Lunch
★ ATTICA Bookshop

Who’s in ESTAUNIE?
★ Andy Hewitson
★ Anna Cowper
★ Adrian Tennant
★ Ian Bell
★ Stephen Ferron
★ Pecha Kucha

Who’s in B310
★ Maurice Claypole
★ Ann Claypole
★ Bob Dignen
★ Anthony Green

Who’s in B312
★ Sab Will
★ Vanessa Street
★ Eric Baber
★ Duncan Baker
"We used to ...."

In this talk Andy Hewitson will review some of the tried and tested material he used to work with in the Business English portfolio: snippets of old videos, music, lists of gambits and mysterious language lab drills. He will compare and contrast the EFL hymn sheet he used to sing from with what he now regards as established ELT liturgical fare. Andy will also comment on the shift from aspiring to speak like a Brit to becoming a competent user of English as a Lingua Franca in the modern business environment.

About the speaker
Originally a teacher of German and French, Andy taught English in the Middle East for three years before moving to Munich and starting work as a freelancer with Siemens and other companies thirty years ago. Since the early nineties he has worked full time at Siemens helping to manage their language department. He has survived the stress of organizing the 1992 BESIG conference in Munich. Andy is married with four kids. His hobbies include beekeeping, gardening and a cappella singing.
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<td>Registration in E200</td>
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<tr>
<td>9:30 - 10:30</td>
<td>Plenary session - Andy Hewitson</td>
<td>ESTAUNIE</td>
<td>We used to ....</td>
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<td>ESTAUNIE</td>
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<td>10:30 - 11:00</td>
<td>Coffee break and visiting bookshop in E200</td>
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<td>11:00 - 12:00</td>
<td>ESTAUNIE</td>
<td>ROOM B310</td>
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<td></td>
<td>Anna Cowper (Macmillan)</td>
<td>Maurice Claypole (LinguaServe)</td>
<td>Sab Will (TESOL France)</td>
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<td>Have You Got What it Takes to Get Published?</td>
<td>Translation in the Business English Classroom</td>
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<td>12:00 - 13:30</td>
<td>Lunch and coffee in E200</td>
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<td>13:30 - 14:30</td>
<td>ESTAUNIE</td>
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<td>Adrian Tennant (IATEFL)</td>
<td>Ann Claypole (LinguaServe)</td>
<td>Vanessa Street (Université du Littoral)</td>
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<td>Method or Madness?</td>
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<td>Transferable Skills: From private business language training to public university education</td>
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<tr>
<td>14:30 - 14:45</td>
<td>Short break and visiting bookshop in E200</td>
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**Program of Events**

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<th>ROOM B310</th>
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<tr>
<td>14:45 - 15:45</td>
<td>Ian Bell <em>(TESOL France)</em>&lt;br&gt;Teaching Trends: What and how should we be teaching?</td>
<td>Bob Dignen <em>(York Associates)</em>&lt;br&gt;Intercultural Competence - leveraging the world’s diversity</td>
<td>Eric Baber <em>(Cambridge University Press)</em>&lt;br&gt;Move Along, Now: From Web 1.0 to 2.0 - and back again?</td>
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<tr>
<td>15:45 - 16:15</td>
<td><strong>Coffee break and visiting bookshop in E200</strong></td>
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<td>ESTAUNIE</td>
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<td>Stephen Ferron <em>(IATEFL BESIG)</em>&lt;br&gt;Life After Business English</td>
<td>Anthony Green <em>(Bari University, Italy)</em>&lt;br&gt;Business English&lt;br&gt;Listening and Reading Skills - let’s separate them</td>
<td>Duncan Baker <em>(Lydbury English Centre Ltd.)</em>&lt;br&gt;Negotiating in English</td>
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<tr>
<td>17:15 - 17:30</td>
<td><strong>Short break</strong></td>
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<td>17:30 - 18:30</td>
<td><strong>PECHA KUCHA</strong>&lt;br&gt;ESTAUNIE</td>
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<tr>
<td>18:30 - 19:30</td>
<td><strong>Reception in E200</strong></td>
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Meet the Speakers

Eric Baber - 14:45 - 15:45
(Cambridge University Press)
Move along, now: From Web 1.0 to 2.0 – and back again?

Teachers and learners are always on the lookout for new materials, and of course we always want something that meets our specific needs, and we want it now. Enter Web 2.0, the largest materials swap-shop you can imagine. But does it actually deliver? In this session we will look at what the Web 1.0 and 2.0 movements respectively are particularly good at, some criteria you might choose to apply when deciding what online sites and technologies to employ, and explore a number of offerings that are currently available for teachers and learners of business English.

Eric Baber is an educational technologist focusing on the use of Information Communications Technology in English Language Teaching. He runs seminars and training courses for language schools and university departments as well as institutions such as the British Council. He maintains a blog and is key author for the Cambridge University Press Professional English Online website. He has recently published 50 Ways to Improve Your English Using the Internet (Summertown Publishing, 2007) and is co-author of Teaching English with Information Technology (Keyways Publishing, 2005). He is currently joint coordinator of the IATEFL Business English SIG.

Duncan Baker - 16:15 - 17:15
(Lydbury English Centre Ltd.)
Negotiating in English

Negotiating is a fundamental basis in any language. It ranges from the kitchen sink to the international diplomatic sphere. I have experience of both and will attempt to show you how you can negotiate at the correct and natural level for mutual success.

Duncan Baker started life as a submarine navigator and then spent 9 years in the Diplomatic Service before he and Rita started Lydbury English Centre 1985. Duncan has spent two periods on the BESIG committee, formerly as coordinator and now as treasurer. The couple have 4 children and live in Shropshire.

Ian Bell is MD of AQEE® - l’Agence des Qualifications pour l’Education et les Entreprises. His main activities are consultancy especially helping teachers understand how the contents of their classes relate to the CEFRL (or not). He also helps institutions create and improve their own specialised tests. Ian is Director of LCCI International Qualifications France (London Chamber of Commerce). After initial training and early career in Hotel Management, he took his RSA Dip TEFL and worked as a teacher and DOS for ten years. He directed the TOEIC program in France and then Europe until 2004. He has given presentations and training in around 25 countries.

Ian Bell - 14:45 - 15:45
(TESOL France)
Teaching Trends: What and how should we be teaching?

This year at TESOL in New York, the opening plenary addressed both /what/ and /how/ we should be teaching. A number of other presenters addressed the same themes, as they did at IATEFL in Exeter. Based on insights from these and other similar events—and from my own experience—I shall try to outline what I believe are the most significant paths to be investigated for Business English Teaching. I shall spend more time on the what than the how. I shall refer to Plain English, Globish, ELF and Peace Linguistics.
Meet the Speakers

Ann Claypole - 13:30 - 14:30
(LinguaServe)
Teaching Business English in a Virtual World

Virtual worlds are the most recent breakthrough in communications media and in many ways seem almost predestined for use in the teaching of Business English. Although still in their infancy, they are already widely used in the fields of business and education. This talk will show why this is so and give teachers an introduction to using one of these worlds, Second Life, and to working in this classroom of the future. Examples will be drawn from our language school in Germany, which uses its parallel presence in Second Life as an addition to its range of blended learning technologies.

Ann Claypole studied initially at the University of London, earning her PhD from Reading University. She has experience as a translator and trainer in professional English and is co-founder of LinguaServe. She is a University of Cambridge Examiner for EFL and former committee member of ELTAS. In addition to designing materials for in-company training, she also lectures in ESP at Pforzheim University.

Maurice Claypole 11:00 - 12:00
(LinguaServe)
Translation in the Business English classroom

This talk will explore the somewhat controversial role played by translation in the teaching of Business English. Opinions differ widely on the use of translation in the ELT classroom but recent insights suggest that it might be time to reassess a few long-held beliefs in this area. This involves examining the background to current attitudes towards the use of L1 in the classroom and to the validity of using translation as an aid to teaching within the framework of a communicative learning environment.

Maurice Claypole holds qualifications in both teaching and translating and has over 20 years’ practical experience in both fields. He is director of LinguaServe Language Services in Germany and lectures in Business English at a number of universities and colleges. He is the author of various publications on teaching methodology and has developed specialised teaching materials and Blended Learning courses for both public bodies and private corporations. He is the author of ‘Translation and ELT’ and is a regular contributor to English Teaching Matters.

Anna Cowper - 11:00 - 12:00
(Macmillan)
Have You Got What it Takes to Get Published?

This workshop will explore the role of commercially published materials in the 21st Century. In an environment where, for many teachers, a wealth of authentic text in a wide variety of media – print, video, interactive language exercises – is only a click away, what can commercially produced ‘pre-fabricated’ materials have to offer? We will explore how to answer that question by looking at the criteria publishers use to define ‘good’ teaching material and the qualities they look for when assessing proposals.

Anna Cowper has been working in the field of language teaching and learning for the last 20 years. She taught business English and ESP in a variety of European countries and modern languages in the UK before joining the publishing industry. She has been the ESP & Methodology Publisher for Macmillan since 1997.
Meet the Speakers

Bob Dignen 14:45-15:45
(York Associates)
**Intercultural competence - leveraging the world's diversity**

Culture is a complex term used widely and very differently across a range of disciplines including anthropology, biology and political theory. The first part of this presentation will focus on one currently popular 'cultural practice', the effort to analyse and surface the values, attitudes and behaviours of groups defined in terms of a shared 'national culture'. It is a practice which attempts to surface and map the significant dimensions of difference across national boundaries - cultural diversity - which individuals must bridge by employing specific emotional, cognitive and behavioural approaches, in other words, by being intercultural competence. Different models of intercultural competence will be introduced – from general outlines to those based on sophisticated psychometric tools – in order to identify the core competences required to manage this mapped cultural diversity.

The second part of the presentation will introduce a training solution case study, a seminar created for a major German corporate client by the presenter to develop cultural skills to leverage the diversity in its international environment.

Bob Dignen is a director of York Associates. He specialises in intercultural skills programmes and international team seminars which he delivers to clients in Germany, Switzerland and Sweden. He is accredited to use The International Profiler (an intercultural profiling tool) and is also an advanced practitioner of TMP (Team Management Profile) an international team profiling tool. As an author, his titles include *50 Ways To Improve Your International Presentation Skills* and the forthcoming *50 Ways to Improve Your Intercultural Skills* published by Summertown. He is also co-author of *Developing People Internationally*, a multimedia international team training resource.

Stephen Ferron - 16:15 - 17:15
(IATEFL BESIG)
**Life After Business English**

After working as a professional guitarist and bassist for 16 years, Stephen Ferron entered the also-glamorous world of Business English teaching in 1991. His freelancing career began with a focus on in-company language courses and evolved over the years to include communications and presentation training for managers. Along with his teaching and training activities, Stephen found himself increasingly drawn to the field of corporate communications. In mid-2007 (way too late for a mid-life crisis) he decided to look for his first real job. It worked. Since January, he has been a public relations copywriter at OMEGA, the Swiss watchmaker, in January of 2008.

Stephen Ferron is an events coordinator of the IATEFL BESIG Committee. Originally from Colorado, he now lives in the Swiss Canton of Berne. Following many years as a Business English and communications trainer, he started working as a public relations and advertising copywriter at OMEGA, the Swiss watchmaker, in January of 2008.

Anthony Green 16:15-17:15
(Bari University, Italy)
**Business English Listening and Reading Skills – let’s separate them**

Very often we trainers give our BE students what we call "listening exercises", (on which much of our approach to listening is based) but this term perhaps does not stand up to serious analysis. Though we really want to improve listening skills, often we are actually aping reading comprehension and/or testing (especially trying to discover what Ss cannot do!) rather than giving them tools to improve with. In this workshop I propose an alternative model of interactive collaborative listening, based on physiological evidence of how the brain “listens”. Be sure to bring along your laptop!

Anthony Green: Jolted out of his torpor by his students' complaints that they got the questions right through their intuitive skills but still didn’t understand what was being said and were not making any progress, Anthony Green has worked on listening for the last 15 years, working at the University of Bari in Italy, and helping to found the voicebook.com project.
Meet the Speakers

Vanessa Street - 13:30 - 14:30
(Université du Littoral)
**Transferable Skills: From private business language training to public university education**

Teaching English to business people is very different to teaching university students. This may be due to different objectives but with the increase in the number of students wishing to study business there is now a natural convergence where the tried and tested techniques in Business English teaching can be used successfully in the academic sector. This talk looks at the way business presentation techniques were used with university students and how presenting ideas under time constraints proved to be a catalyst for spoken communication. This type of learning continues a trend for content and language integrated learning (CLIL).

Vanessa Street has been teaching English in France since 1994. She has six years experience of business language training and five years teaching experience at university level in France. She has a PhD in education (language learning) from the University of Kent and currently teaches at the Université du Littoral – Côte d’Opale in Boulogne-sur-mer.

Adrian Tennant - 13:30 - 14:30
(IATEFL)
**Method or Madness?**

I write a regular column called ‘Viewpoints’ in the *IATEFL Voices*. This is the bi-monthly newsletter sent to all IATEFL members. The idea of this column is to explore a number of seemingly impregnable methodological ‘truths’ that are entrenched in many classrooms, training courses, coursebooks and methodology books.

So, in issue 200 I wrote an article saying that teachers are focusing on how to incorporate technology in their classroom rather than on the needs of their students. In issue 201 the article looked at ‘teaching’ and concluded that “… teachers don’t teach; they simply afford their students opportunities to practise.”

This talk aims to flesh out some of the issues raised and will be interactive, giving participants an opportunity to air their opinions on a number of topics.

Adrian Tennant has been involved in ELT for the past twenty years. He’s done fairly long stints in Spain, France, Hungary, Ecuador and the UK as well as running training courses and workshops in almost 40 other countries. He now spends most of his time at Heathrow or in front of his computer where he writes ELT materials. He writes a regular column for *IATEFL Voices* – Viewpoints, as well as writing extensively for Macmillan and onestopenglish.com.

Sab Will - 11:00 - 12:00
(TESOL France)
**Boring, Repetitive, and Definitely Not Funny!**

Sab Will explodes the myth that computer and internet-based learning solutions are the answer to everyone’s prayers. He explains why e-learning fails miserably, on a number of levels, in the context of a busy professional and personal life. Using examples from the *Hotch Potch English* web site and other internet resources, he shows how he has developed original ways in which e-learning can be successfully incorporated into a motivating and productive language learning programme. Finally, he offers many valuable free resources based on his ideas which can be exploited immediately by students and teachers alike, in the classroom and at home.

Sab Will has been teaching English in France and Greece for nearly 15 years. He has taught all levels and ages, from 5-year-olds at the British Council’s Young Learners Centre to retired ladies in the Mairie of the chic 16th arrondissement in Paris. He has worked with the British Institute, the Chamber of Commerce, Pilgrims in the UK, several French language schools, universities, and large and small companies of all types. He also set up and ran a private language school for children in Greece. Sab is currently working on a teachers resource book for Cambridge University Press and also runs the *Hotch Potch English* web site for English learners and their teachers. He holds the Cambridge DELTA and is editor of the TESOL France magazine.
What’s a Pecha Kucha?

The Pecha Kucha event was originally devised by Astrid Klein and Mark Dytham of Klein-Dytham Architecture (KDa) in Tokyo in 2003 as a place for young designers to meet, network, and show their work in public. The name derives from a Japanese term for the sound of conversation (“chit-chat”).

The idea behind Pecha Kucha is to keep presentations concise, the interest level up and to have many presenters sharing their ideas within the course of one night. Therefore the 20x20 Pecha Kucha format was created: each presenter is allowed a slideshow of 20 images, each shown for 20 seconds. This results in a total presentation time of 6 minutes 40 seconds on a stage before the next presenter is up.

There are no restrictions on the type of content that can be presented.

The 20x20 format of Pecha Kucha is now being adopted in the business world, with some company internal business presentations being run in a strict 6 minutes 40 seconds, with all discussion and questions held to the end of the presentation. This is primarily a device to help timebox presentations, force presenters to be more focused in their message, allow them to flow uninterrupted, and ultimately to avoid the "death by powerpoint" syndrome, of sitting through long and often tedious PowerPoint presentations.


Today’s speakers:
Bethany Cagnol
Adrian Tennant
Sab Will
Ros Wright
## PARIS IN JUNE

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<td><strong>Musical Fountains at the Chateau de Versailles</strong></td>
<td>RER Train C: Versailles Rive Gauche 9:00 - 17:00; tickets: €8</td>
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<tr>
<td><strong>Sunday Market on Rue Mouffetard</strong></td>
<td>5th district in Paris. Behind the Pantheon. Metro line 7: Place Monge Be sure to get 500g of cherries. They’re in season!</td>
</tr>
<tr>
<td><strong>Festival Onze Bouge 7-15 June</strong></td>
<td>Jardin des Plantes Great for a leisurely walk. Check out the current geological expo. 5th district in Paris. Metro lines 5 +10: Gare d'Austerlitz</td>
</tr>
<tr>
<td><strong>Cluny Medieval Museum</strong></td>
<td>Paris Jazz Festival Parc Floral de Paris Metro line 1: Chateau de Vincennes 8 June: 15:00 - 18:00 Bring a picnic and a blanket to sit on.</td>
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<tr>
<td>See also: The Lady and the Unicorn tapestry</td>
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<tr>
<td>6, place Paul Painlevé Metro line 10: Cluny-La Sorbonne Free until June 30th!</td>
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Parlez vous français?

A table for two (four).................................................... Une table pour deux (quatre)
Could I have the menu?................................................. Est-ce que je peux avoir la carte?
I am a vegetarian................................................................. Je suis végétarien(ne)
Do you have...?..................................................................... Est-ce que vous avez...?
One/Two of these, please.............................................. Un/Deux comme ça, s'il vous plaît
For starters, I'd like.......................................................... Comme entrée, je prendrai...
For the main dish............................................................... Comme plat...
For dessert........................................................................... Comme dessert
More bread, please.............................................................. Encore du pain, s'il vous plaît
That was delicious.............................................................. C'était délicieux.
The bill, please..................................................................... L'addition, s'il vous plaît
Is service included?.......................................................... Est-ce que le service est compris?
There's a mistake in this bill, I think .................. Il y a une erreur dans l’addition, je crois.
Where are the toilets?.......................................................... Où sont les toilettes?
Those of you wishing to join other participants and speakers for dinner should add your name to the list for the restaurant of your choice. You will find lists at the TESOL France registration desk in E200 and in this program. One or more TESOL France representatives will be guiding each group. Please find the group for your restaurant in E200 after the reception at 7:30pm. Bon appetit!

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<th>ADDRESS</th>
<th>CUISINE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A la Bonne Cave</td>
<td>11 rue de l'Espérance 75013 Paris Tel: 01 45 80 82 48</td>
<td>Traditional French</td>
<td>€15</td>
</tr>
<tr>
<td>La Montagne d'Or</td>
<td>211 rue de Tolbiac 75013 Paris Tel: 01 45 88 31 92</td>
<td>Chinese</td>
<td>€15</td>
</tr>
<tr>
<td>Chez Papa</td>
<td>27 rue de la Colonie, 75013 Paris Tel: 01 45 88 30 98</td>
<td>Traditional French regional cuisine and enormous salads</td>
<td>€15 with wine</td>
</tr>
<tr>
<td>L'Auberge Berbère</td>
<td>39 rue Daviel 75013 Paris Tel: 01 45 80 68 52</td>
<td>Moroccan cuisine from the Berbere region</td>
<td>€20 to €25</td>
</tr>
<tr>
<td>Café Fusion</td>
<td>12, Rue de la Butte aux Cailles 75013 Paris Tel: 01 45 80 12 02</td>
<td>Fusion</td>
<td>€30 with wine</td>
</tr>
<tr>
<td>Café du Commerce</td>
<td>39 rue des Cinq Diamants 75013 Paris Tel: 01 53 62 91 04</td>
<td>Traditional French cuisine and curry!</td>
<td>€25 with wine</td>
</tr>
<tr>
<td>Chez Gladines</td>
<td>30 rue des Cinq Diamants 75013 Paris Tel: 01 45 80 70 10</td>
<td>Cuisine from the Basque country</td>
<td>€20</td>
</tr>
<tr>
<td>Les Cailloux</td>
<td>56 rue des Cinq Diamants 75013 Paris Tel: 01 45 80 15 08</td>
<td>Italian</td>
<td>€30</td>
</tr>
<tr>
<td>Tandem</td>
<td>10, Rue de la Butte aux Cailles 75013 Paris Tél: 01 45 80 38 69</td>
<td>Wine bar (specialist in organic wines)</td>
<td>€35 (wine costs extra)</td>
</tr>
<tr>
<td>Chez Paul</td>
<td>22 rue de la Butte aux Cailles 75013 Paris Tel: 01 45 89 22 11</td>
<td>Traditional French haute cuisine</td>
<td>€40 with wine</td>
</tr>
</tbody>
</table>
21st ANNUAL IATEFL/BESIG CONFERENCE  
BONN-RHEIN-SIEG  
21st to 23rd November 2008  

The Premier Business English event of the year.

BESIG and the Fachhochschule Bonn-Rhein-Sieg are pleased to announce that the BESIG annual conference will take place from November 21st - 23rd 2008 at the FH Bonn-Rhein-Sieg - The University of Applied Sciences, Sankt Augustin, Bonn, Germany.

The plenary speaker will be Mike McCarthy, speaking on “Doing business with a spoken corpus”.

There will also be a varied selection of talks and workshops from new and experienced BESIG presenters offering an interesting and stimulating input of fresh and established ideas.

This will be a brilliant follow-on to the 20th conference in Berlin which attracted over 540 participants in 2007.

You may be interested to read feedback on the 2007 conference by Eric Baber - one of our joint coordinators - at http://www.cambridge.org/elt/resources/professional/blog4.htm

Further details on the 2007 conference and full details on the 2008 conference can be found on our website at http://www.besig.org

The call for papers is open until 30th June. Application forms together with venue and accommodation details will be on the website shortly.

email: enquiry@besig.org  
web: http://www.besig.org